

RATIMOR[®]

Brodifacoum



The low-dose commercial rodenticides represent an important shift in rodent control practice since the discovering that anticoagulants have rodenticide potential when formulated as baits in 1950.

A lower concentration of the active ingredient in the product may require the consumption of more bait during feeding or visiting the feeding site repeatedly for the ingestion of the lethal dose by a target rodent. Low concentrations may also prolong the period between the initial consumption of the bait and time to death of the individuals. **But Ratimor brodifacoum baits contains 0,0029% of active ingredient brodifacoum and despite the reduced concentration of the active ingredient they still have single feed mode of action against rats.** Brodifacoum is a single feed second generation anticoagulant and one of the most potent active ingredients. When compared to other anticoagulant rodenticides, brodifacoum has an excellent level of activity against the brown rat and the house mouse. As with all anticoagulants, accidental poisoning with brodifacoum can also be antidoted with vitamin K1.

Ratimor brodifacoum baits are formulated as ready to use baits in two different forms - as fresh bait or wax blocks and can be produced in different shapes and sizes.

Ratimor brodifacoum fresh bait is the most effective formulation. Containing high quality wheat flour, chopped grain, mixture of different fats & oils, taste adjuvants and aromas make the best bait "take" while stabilising agents

prevent oxidation and ensures long lasting attractiveness. This flavourful and juicy bait is the most palatable bait on the market. The palatability trials showed that fresh bait is 50 % more palatable than challenge diet. For these reasons fresh bait performs best even in the areas where lots of other food is available.

Ratimor brodifacoum wax blocks contain preservative that prevent moulding and protect the bait from bacteria and fungi, providing excellent performance in all environmental conditions, even in damp places such as sewage systems or even in places with high temperatures. Using high quality edible wax and proteins ensures excellent "bait" take. Wax blocks can be produced in different sizes, without or with the hole through the center of the block and even with a wire already inserted in the block for easier application, better control and keeping the baits on the planned location.

All Ratimor baits are formulated using high quality food grade ingredients. Combination of different raw materials and additives ensures us the production of highly nutritious baits which are very desirable for rodents. But no formulation is completely universal and for effective rodent control the product needs to fulfil different requirements, such as attractiveness, stability efficacy and also low risk to non target animals.

With the wide range of products Unichem can offer you a solution for different pest problems.



The amount of Baits consumed during the test

